



Greater Miami & The Keys

2008 ANNUAL REPORT TO THE COMMUNITY

The American Red Cross is a non-profit humanitarian organization, which provides relief to victims of disaster and helps people prevent, prepare for and respond to emergencies. The American Red Cross Greater Miami & The Keys offers Disaster Preparedness & Relief, International Services, Health & Safety Education, and Service to the Armed Forces. Between July 1, 2007 and June 30, 2008, the American Red Cross Greater Miami & The Keys Chapter provided the following services to the residents of Miami-Dade and Monroe Counties:

Disaster Preparedness & Relief

- The Red Cross responded to 561 local disasters, including 543 fires.
- 713 families received \$595,764 in direct assistance from the Red Cross for the provision of emergency food, clothing and shelter.
- 8,850 people attended community disaster education presentations.

Service to the Armed Forces (SAF)

- 2,028 emergency messages with urgent news of family illnesses, deaths and births were delivered to and from local military families.
- 721 military cases were processed
- Over 2,000 local military members overseas received holiday stockings through the Red Cross' Stockings for the Troops program.

Health & Safety Education

- 10,617 people were trained in lifesaving CPR and First-Aid courses
- 991 people received HIV/AIDS prevention information
- 8,071 people enrolled in aquatic programs.

International Services

- 726 International Social services contacts were provided, including 51 tracing requests related to natural disasters, armed conflict and the Holocaust.
- The Red Cross International Response Fund received \$99,173 in donations to assist those affected by the earthquakes in Peru and China and Cyclone Nargis in Myanmar.
- 395 people attended courses in International Humanitarian Law, Measles/Malaria Initiatives and General International Services.



Total support and revenue for the year ended June 30, 2008 was \$4.9 million. This represents a decrease of approximately \$428,000 compared with the prior year.

Total expenses for the year ended June 30, 2008 was \$5.33 million. This represents an increase of approximately \$666,000 when compared with the prior year.

Fiscal Year 2008

Fundraising campaigns	\$ 1,601,660
Special events	1,072,041
Legacies and bequests	598,556
Grants	587,630
United Way	458,588
Inter Red Cross	222,780
In kind donations	24,360
Products and services	352,815
Other	63,230
Investment income (loss)	(78,253)
Total	\$ 4,903,407

Fiscal Year 2008

Disaster services	\$ 2,351,078
Health and safety services	669,033
Service to the Armed Forces	435,909
International and diversity services	303,165
Community volunteer services	247,221
Membership and fundraising	932,270
Management and general	396,812
Total	\$ 5,335,488



Officers of the Board of Directors:

Mona Ignatz Adams, Chair
 Marielena A. Villamil, Vice Chair/ Chair Elect
 Dwight C. Hewett, Secretary
 Kenneth J. Sutter, Treasurer
 Sam Tidwell, Chief Executive Officer

All of the services provided by the American Red Cross Greater Miami & The Keys are made possible through the generosity of individuals and community partners from Miami-Dade and Monroe Counties. The American Red Cross is not a government agency and relies on the goodwill of the community to fulfill its humanitarian mission. Your contribution can ensure that the Red Cross will always be ready to respond to our neighbors in need. To donate, please call (305) 644-1200 or go online at www.miamiredcross.org

American Red Cross Greater Miami & The Keys
 335 SW 27 Avenue, Miami, FL 33135
 Phone: (305) 644-1200 Fax: (305) 644-1038
www.miamiredcross.org www.cruzrojamiami.org