

ANNUAL REPORT TO THE COMMUNITY

FISCAL YEAR 2009

The American Red Cross is a non-profit humanitarian organization that provides relief to victims of disaster and helps people prevent, prepare for and respond to emergencies. The American Red Cross Greater Miami & The Keys offers Disaster Preparedness & Relief, International Services, Health & Safety Education, and Service to the Armed Forces. From July 1, 2008 and June 30, 2009, the American Red Cross Greater Miami & The Keys Chapter provided the following services to the residents of Miami-Dade and Monroe Counties:

Disaster Preparedness & Relief

- The Red Cross responded to 388 local disasters, including 358 fires.
- 727 families received \$262,675 in direct assistance from the Red Cross for the provision of emergency food, clothing and shelter.
- 2,893 people attended community disaster education presentations.

Service to the Armed Forces (SAF)

- 603 emergency messages with urgent news of family illnesses, deaths and births were delivered to and from local military families.
- 428 military cases were processed
- Over 200 military members and veterans from the VA Hospital received holiday stockings through the Red Cross's *Stockings for the Troops* program.

Health & Safety Education

- 10,395 people were trained in lifesaving CPR and First-Aid courses
- 157 young Red Crossers completed the Babysitters Training.
- 10,581 people enrolled in aquatic programs.

International Services

- 674 International Social services contacts were provided, including 32 tracing requests related to natural disasters, armed conflict and the Holocaust.
- During hurricane season 2008, American Red Cross committed more than \$3.5 million to meet local needs in the Caribbean and Latin America.
- 190 people attended courses in International Humanitarian Law, Measles/Malaria Initiatives and General International Services.



Total support and revenue for the year ending June 30, 2009 was \$3.5 million

Total expenses for the year ending June 30, 2009 was \$4.5 million.

Fiscal Year 2009

Fundraising Campaigns	\$ 1,055,784
Special Events (net)	645,246
Legacies and Bequests	50,188
Grants	671,207
United Way	366,276
Inter Red Cross	597,417
In kind Donations	70,000
Products and Services	387,358
Other	18,277
Investment Income (loss)	(399,348)
Total	3,562,355

Fiscal Year 2009

Disaster Services	\$ 1,851,333
Health & Safety Services	661,053
Service to the Armed Forces	482,713
International and Diversity Services	283,858
Community Volunteer Services	216,200
Membership and Fundraising	728,817
Management and General	363,252
Total	\$ 4,587,226

All of the services provided by the American Red Cross Greater Miami & The Keys are made possible through the generosity of individuals and community partners from Miami-Dade and Monroe Counties. The American Red Cross is not a government agency and relies on the goodwill of the community to fulfill its humanitarian mission. Your contribution can ensure that the Red Cross will always be ready to respond to our neighbors in need. To donate, please call (305) 644-1200 or go online at www.miamiredcross.org

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